Flexible solutions that fit your needs.

ReadySTORE
POS ▶ SOFTWARE

- Best of breed in-store system
- Lower total cost of ownership
- Browser-based flexible architecture
- Centralized real-time data availability
- Highly configurable
- PA-DSS validated

the challenge

Retailers are faced with a variety of issues as they try to keep pace in today's rapidly changing marketplace. Success can be constrained by the need to identify new ways to capture both the mind share and wallet share of their target customer market, while continuing to increase efficiencies, minimize costs, and improve margins. To succeed, retailers often have to tackle:

- Providing an engaging shopping experience for customers with increasing expectations
- Competing for greater market share in an ever-changing retail landscape
- Finding new ways to decrease costs without negatively impacting customer service
- Attempting to stay ahead of the technology curve while limiting capital expenditures

our solution

As the competition increases for the consumer's attention and loyalty, many retailers are feeling the pressure to find smarter and more creative ways of reducing costs without diminishing the overall customer experience and product quality. The ability to meet today's business demands is just as important as supporting new business requirements that will arise in the future. ReadySTORE offers both current true value, and the flexibility to support your business change and growth:

- Real-time centralized data for better customer service and inventory control

- Ability to deploy the solution with the technology and infrastructure that works best for you, but to easily transform that deployment model as your business needs change

- Robust in-store functionality, including mobile, that is also highly configurable and can be easily customized, but still take advantage of base upgrades

- A lower total cost of ownership by having the freedom to choose the environment that best fits their needs and to invest in technology that will last into the future

ReadySTORE
POS▶SOFTWARE

ReadySTORE is a 100% Java-based solution. It was written from the ground up utilizing JSP, JDBC, XML, TCP/IP and Service Oriented Architecture (SOA). ReadySTORE also incorporates the standards of J2SE, JavaPOS, PA-DSS, and the Open Web Application Security Project (OWASP).

OPERATING SYSTEM

ReadySTORE can run on a variety of open source and licensed operating systems, including Linux, Windows Server, Windows 7, Windows XP, OS400, iOS and Android.

DATABASE

ReadySTORE can be implemented with any JDBC compliant database, including Oracle, SQL Server, MySQL, DB2 and Firebird.

WEB APPLICATION

ReadySTORE can deploy with any J2SE compliant web server, including WebSphere or Tomcat. As for web browsers, ReadySTORE currently supports Internet Explorer, Firefox, and most WebKit-based browsers, like Safari and Chrome.

key benefits

Most retailers would agree that store applications are a business critical system for their enterprise. These solutions are the linchpin for successfully completing the sales process at the store-level, responsible for administering a variety of important store manage-ment and inventory control functions, and have the dual role of being both customer and associate-facing. Since in-store systems can assist in streamlining your store operations, but will also set the tone for your customer's shopping experience, picking the right solution is also critical.

To meet the complex demands of today's retail environment and support on-going transformation, ReadySTORE offers a strong balance between extensive functionality and innovative technology. As a result, our solution provides the following:

FREEDOM OF CHOICE

- 100% browser-based solution that also takes full advantage of the latest in leading edge industry technologies
- Offers complete platform independence which allows you to choose any commercial or open source products, including OS, web server, browser, and database

ROBUST OUT-OF-THE-BOX FUNCTIONALITY

- Comprehensive store solution, including basic and advanced POS features, as well as back office functions
- Enhanced mobile application that can be run on a variety of devices, including Apple and Android-based tablets and smartphones
- Integrated, self-hosted gift card and loyalty software, which eliminates transaction fees and offers better control of data

FLEXIBLE ARCHITECTURE

- Highly configurable solution with administration tools to support centralized and/or store-level changes
- Ability to incorporate customizations outside the base code, and still allow for easy upgrades in the future
- Supports a wide variety of deployment options… including when you deploy now or want to change at any point in the future… from totally thin, to completely thick, as well as any possible combination in between

unleash your future

Don't be held back by solutions that limit your ability to react swiftly to new trends in your business or emerging technology trends in the industry. With our extensive product features, flexible technology architecture, and options to minimize your total cost of ownership, there's no in-store system that is a better fit for you.

UTC RETAIL capabilities

Software

- ReadySTORE Best of Breed Store System
- Merchant Integrated Enterprise System
- Gift Card and Customer Loyalty

Point of Sale Hardware

- 2100 Family: Fanless Touch Terminals
- 3100 Family: All-In-One Touch Terminals
- 4100 Family: Thin-Client Workstations
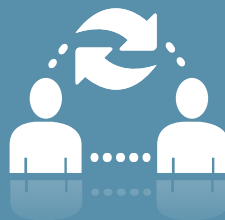- 5100 Family: Integrated POS Platform

Call Center

- Toll-Free Help Desk Services
- Service On-Demand Customer Portal
- Online FAQs, User Guides, and Technical Manuals
- Online Access to Device Drivers

Hardware Repair

- Flexible Maintenance Services
- Depot Maintenance and Repair
- Hot Swap Replacement
- On-Site Maintenance

Professional Services

- Project Planning
- Business Analysis
- Solution Design
- System Configuration
- End User Training

about UTC RETAIL

UTC RETAIL offers a suite of store solutions, including software, hardware and services, that help retailers to reduce costs, improve operations, enhance the shopping experience, and increase customer loyalty.

With 25 years of experience and over 420,000 store-level POS installations, UTC RETAIL is the industry leader in delivering innovative technology, outstanding service, and exceptional value. Leveraging modern technology architecture, our solutions give retailers greater flexibility across multiple channels and platforms, and extend the long-term benefits of their investment, well into the future.

SOFTWARE | HARDWARE | SERVICE

UTC RETAIL™

100 Rawson Road | Victor, NY 14564

www.utcretail.com

p: 800 349 0546   f: 585 924 1434

For more information or to receive a demonstration of UTC RETAIL solutions, call 800-349-0546, email info@utcretail.com or visit us at www.utcretail.com